



Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

Women's and Misses' SPORTS WEAR

PRESCRIBED BY SPORTS
ASCRIBED BY FASHION

EACH individual sport demands individual sports apparel, and each wearer of sports clothes demands individuality. Sports clothes, true to the traditions of sports and true to the latest impulses of fashion are the gracious harmony achieved by Franklin Simon & Co.

Lochspun Suits

New models of sturdy weight, non-stretchable, non-crushable knitted worsted all-wool fabric in smartest of heather mixtures. Correct for all sports, for traveling, or utility wear in town.

- 91-LOCHSPUN suit with patch and slash pockets. Stitched belt with buckle. Plain skirt with belt and slashed pockets. 35.00
- 93-LOCHSPUN suit with smart double pockets and cross-over belt. Plain skirt with belt and slashed pockets. 35.00

Sports Jackets

- 95-Wool Jersey sports jacket in fawn, brown, copen, navy blue, black or white, with contrasting brushed wool trimming. 29.50
- 99-Norfolk jacket of black, brown or navy blue velveteen, silk lined. Made in our own workrooms. 39.50
- 103-Duvetyn sports jacket of superior quality, with raglan sleeves and patch pockets - very swaggy! Silk lined. Long or three-quarter sleeves. Fawn, tangerine, Maeterlink blue, indigo blue or terra cotta. Made in our own workrooms. 68.00

Sports Skirts

Waistbands 24 to 32 in.; lengths, 36 to 40 in.

- 97-Accordeon pleated skirt of fine white serge with detachable belt and pearl buttons. 18.75
- 101-Worsted check skirt, skilfully knife pleated to simulate stripes. Narrow leather belt through loops. Black and white, brown and tan, or navy and tan. 27.50
- 105-Skirt of Fan-Ta-Si in new satin block design, with detachable belt and decorative pearl buttons. White, sunset, or a combination of Copenhagen and gold. 32.50



Prompt Delivery Free, Anywhere in the United States.
Phone 6900 Greeley.

SPORTS APPAREL SHOP Fourth Floor
SKIRT SHOP Fourth Floor



"Grandad, when I go to the drug store for your Sloan's Liniment, I know I've done a 'good turn,' because it chases your pains and makes you feel so good."

A "GOOD TURN" in thousands of households is producing a bottle of Sloan's Liniment when needed.

Kept handy, it quickly relieves all external pains and aches, producing a warm tingle of comfort and relief. Sloan's Liniment has stood paramount for thirty-eight years as a reliable, effective

allayer of Rheumatic Twinges, the sharp pangs of Sciatica, the aches and pains of Lumbago, Neuralgia, Sore Muscles, Stiff Joints.

Penetrates without rubbing does not stain the skin, takes but little to produce most gratifying results.

Keep a bottle handy. Three sizes—35c 70c \$1.40 All druggists.

Sloan's Liniment

The World's

KEEP IT HANDY



The Texture of Your Skin Reflects the Purity of the Face Powder You Use.

Over fifty years ago Monsieur A. Napoleon Bourjois, France's master perfumer, announced the achievement of a face powder of flawless purity—BOURJOIS "JAVA" FACE POWDER.

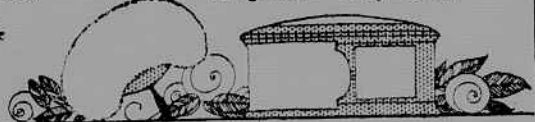
Its purity is attested by over half a century of universal prestige and ever-growing popularity with fastidious women. She who possesses a sensitive skin should find in the gracious purity of Bourjois incomparable "Java" Face Powder a solution to her skin troubles.

The complexion beauty imparted by it carries no penalty of enlarged pores or dryness. On the contrary, the caressing adherence of this soothing powder forms a velvety shield against the coarsening effect of wind and dust. Many thousands of women testify that its continued use has resulted in a very noticeably improved complexion. She who is unacquainted with the exquisite fragrance of Bourjois "Java" Face Powder has before her a pleasing revelation of perfume delicacy. As a complement to "Java" Face Powder we offer "Ashes of Roses" (Reg. U. S. Pat. Off.), a French hand-made rouge.

A. Bourjois & Company, Inc.,

35 West 34th Street,
New York,
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Large Box—Fifty Cents.



Chauffeurs' Outfits Specially Priced



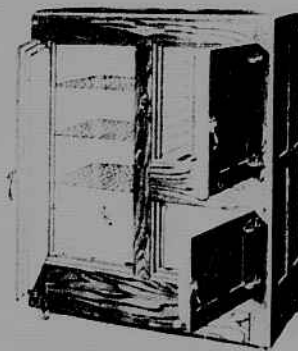
Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is but one road to satisfaction in Motor Apparel, and that is Quality. In one particular Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, the very limit of good value in chauffeur's apparel at a moderate price. Other outfits, in wide variety, at higher prices equally desirable.



Brill Brothers

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The Verdict of the Railroads

The very life of the nation depends upon food reaching the people from the farms, orchards, packing houses and factories in good condition. This is especially important in the case of fresh meats and fresh fruits and vegetables, which are highly perishable.

Every pound of fresh meat reaching the Eastern markets from the big packing houses in the Central West comes in a

BOHN SYPHON REFRIGERATOR

car. The refrigeration experts of the railroads know their business thoroughly and they are unanimous.

Every piece of California fruit reaching the Eastern markets comes in a Bohn Refrigerator car. Everybody knows the superb condition in which it arrives here. The fruit shippers know their business.

Would you deliberately select a "sweatbox," which plasters the food with a soggy, oozy grime? Many so-called refrigerators, due to their lack of the Syphon system and therefore having imperfect ventilation, do just this.

The Bohn refrigerator keeps your food perfectly dry, clean, cold and pure. Thousands of hospitals and physicians will tell you so.

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All Vacuum Cleaners, \$2.50 Down.

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Announcement



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